

# Niche MARKET BAZAAR

“ NICHE is one of Tasmania's most successful design and make enterprises held in Launceston and Burnie since 2008.

Each one-day market attracts between 2000 and 5000 customers.

Proceeds go towards helping 6000 Tasmanian children diagnosed with disability and developmental challenges and delays. ”

## EARN YOUR PLACE : SELECTION CRITERIA

### 1. PREMIUM

Tasmanian designed and made by you

### 2. DONATION

You are obligated to make a donation of 20 per cent of your gross take (including order value)

### 3. EXCELLENT CUSTOMER SERVICE

(hint: bring a sales buddy if you're shy)

Donations go to StGiles Children's Disability Services and Burnie's Autism Specific Early Learning & Care Centre (ASELCC)

StGiles pays for venue hire and extensive TV, radio, print and electronic marketing.

#### MARKET DATES for 2020:

- **Harmony Niche** - Saturday 21 March, The Tramsheds Launceston (by invitation only)
- **Easter Niche** - Saturday 4 April, Albert Hall Launceston 8am-3pm
- **Starry Night Niche** - Friday 17 July, Albert Hall Launceston 2pm-7pm
- **Nichemas** - Saturday 28 November, Albert Hall Launceston 8am-3pm
- **NW Nichemas** - Saturday 5 December, Burnie Arts & Function Centre 10am-3pm

#### SUCCESSFUL STALLHOLDERS to be informed on:

- 16 January for Easter Niche (4 April)
- 30 April for Starry Night Niche (17 July)
- 13 August for Nichemas (28 November) and NW Nichemas (5 December)

**Applications for 2020 Niche Market Bazaar are now open  
(we will always consider fresh applications).**



## TERMS AND CONDITIONS OF NICHE MARKET BAZAAR PLEASE READ CAREFULLY

- A deposit of \$50 is due 14 days after receiving your acceptance email, OR, your place will be allocated to another applicant. No refunds are given for cancellation or withdrawal.
- Each stallholder agrees to pay 20 per cent of their total sales including orders to StGiles Society within 14 days of the Niche market, less their \$50 deposit. StGiles will provide a tax receipt for your donation.
- Unsuccessful applications will NOT be notified but will be placed on the waiting list.
- Sites will be allocated based on availability. If a stallholder withdraws, reallocation will be made by selection from the waiting list.
- Each stall is approximately 3m wide. Stallholders MUST provide their own table and all elements required to do business.
- Stalls must be set up and ready to go 15 minutes before the market commences.
- Valuables, floats and electronic payment facilities are stallholder's own responsibility.
- Stallholders are to provide their own packaging, business cards and leaflets.
- It is strongly recommended that stallholders arrange their own public liability insurance and hold a stallholders current policy of product liability insurance cover.
- StGiles, or any of its representatives, will not be held responsible for any loss or damage to person or property, however caused, including the negligence of the market or its representatives or agents including loss of damage arising out of weather or cancellation of the event. Fees are not refundable.
- Sharing of stalls is permitted if an application form has been submitted together.
- All photos submitted with your application form may be used by StGiles in marketing material. Do not send more than 3 photos. Electronic photos only accepted.
- The number of markets per stallholder each year is not limited, but based on product demand and variety of stalls.
- Stallholders must not commence packing up until after the market has closed, even if they are sold-out.
- Stallholders are not accepted if they have a shop or if they are attending another market in Launceston/Burnie on the same day.
- NICHE LOGO & ALL branded material - is the property of StGiles and cannot be adapted or changed without prior consent of the Market managers.

Niche  
MARKET  
BAZAAR

2020

Business name: .....

Contact name: .....

Mobile: .....

Email: .....

Address: .....

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Website/FB/Instagram: .....

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I am applying for (please tick box):

- Easter Niche** - Saturday 4 April, Albert Hall Launceston 8am-3pm
- Starry Night Niche** - Friday 17 July, Albert Hall Launceston 2pm-7pm
- Nichemas** - Saturday 28 November, Albert Hall Launceston 8am-3pm
- NW Nichemas** - Saturday 5 December, Burnie Arts & Function Centre 10am-3pm

The products I plan to sell are: .....

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I sell my products at the following shops/markets: .....

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My special requirements for stall set up - ie against a wall or near power source:.....

.....

I agree to the terms and conditions Signed .....

YOU MUST INCLUDE - 3 images of your work - we will not consider applications without images.

Email or post your application to: Niche, PO Box 416, Launceston. victoriabayes@stgiles.org.au

THANK YOU FOR APPLYING FOR NICHE